

# Facilitators and obstacles in the institutionalization of EIBI in Catalonia

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# Catalonia

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## Autonomous Community of Spain

Area: **32,106 km<sup>2</sup>**

Population: **7,503,118 inhabitants**

Life expectancy: **81.34 years**

Birth rate (2007): **11.68/1.000 inhabitants**

Gross Mortality rate (2007): **8.28/1.000 inh.**

Infant mortality: **2.7 /1000 live births**

GDP/Capita: **US\$ 34,645**

High urban concentration

Own language and culture

Tourism: **22,990,000 visitors**

### Employment by sectors :

- Services **66.30%**
- Industry **20.90%**
- Construction **10.00%**
- Agriculture **2.10%**



Source: IDESCAT.



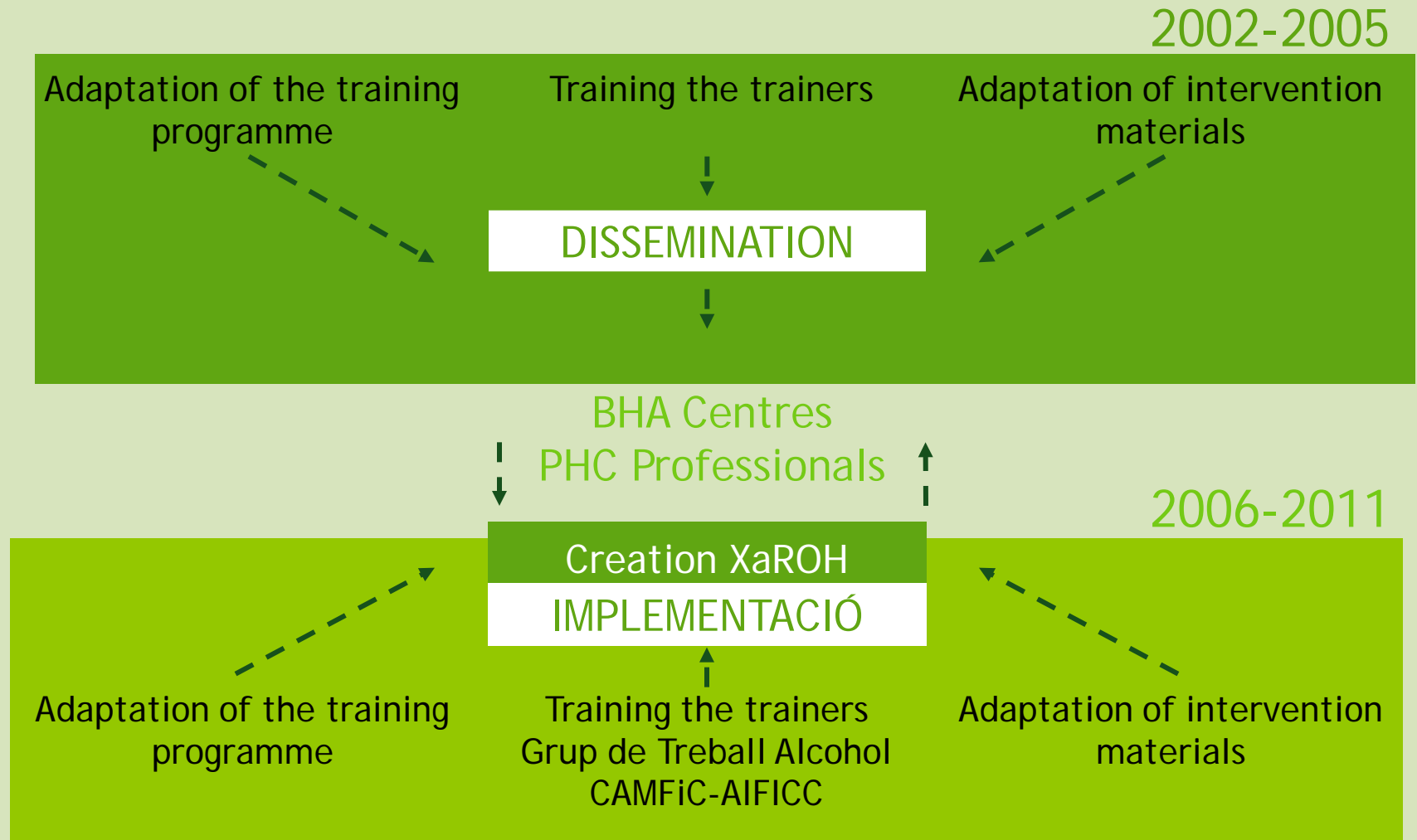
Generalitat de Catalunya  
**Departament de Salut**

# Implementation strategy

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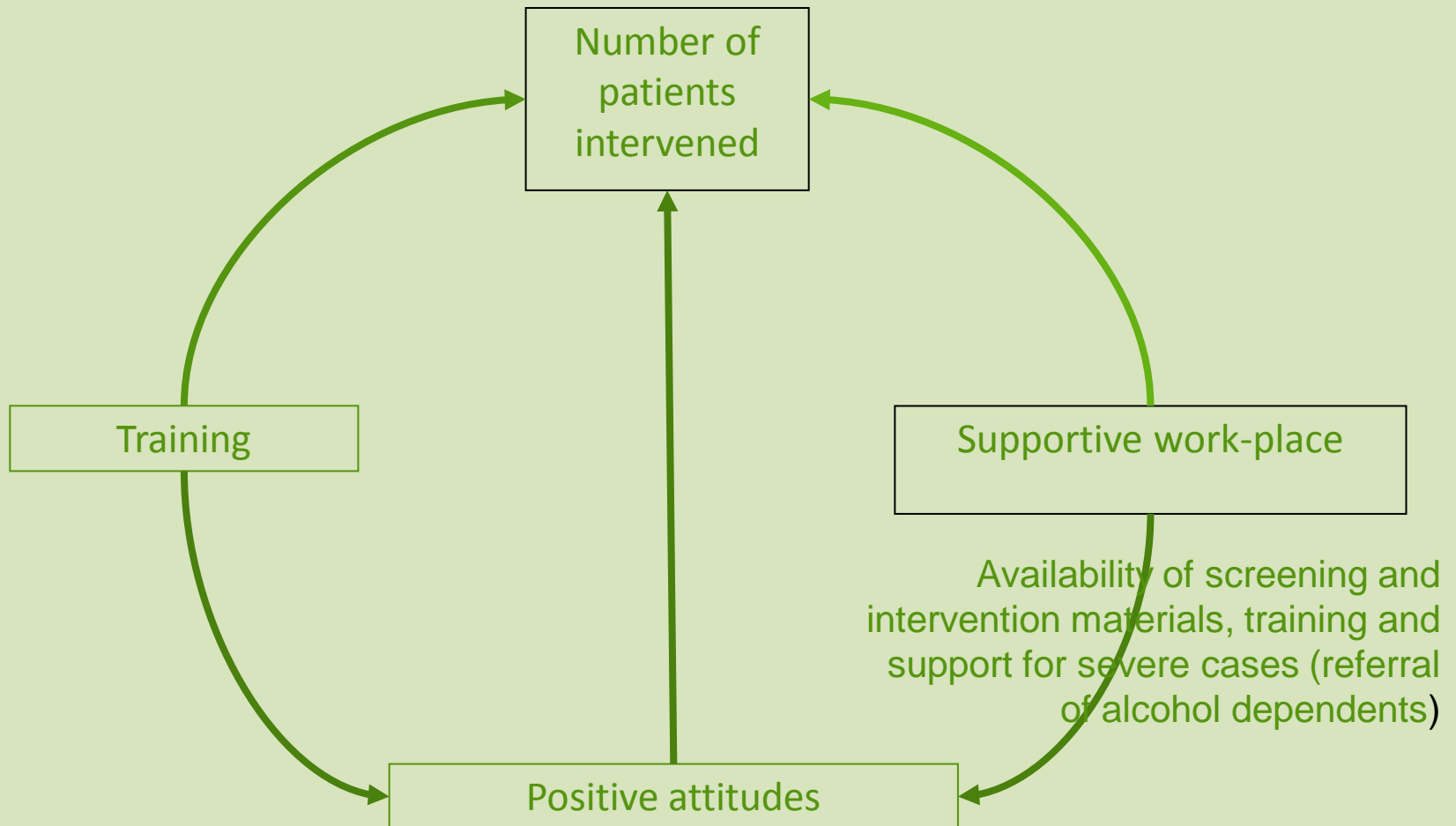
- The **“Drink Less”** programme seeks to implement **early identification and brief interventions on** alcohol in all PHC centers of Catalonia.
- The EIBI intervention promoted is based in WHO collaborative study and the PHEPA tools.
- The implementation strategy is the result of WHO Phase IV.

# An iterative implementation process



# Implementation strategy

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Increasing preventive activities on alcohol by PHC professionals.  
Source: Anderson et al 2003, WHO Phase III Collaborative project.

# Implementation strategy

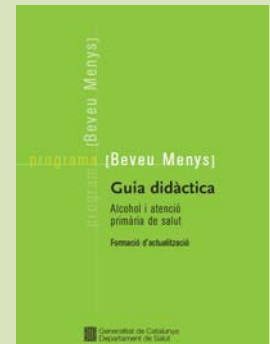
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- High dissemination of the intervention
- Setting up a stable and sustainable implementation team
- Simultaneous multilevel interventions
  - Increasing competence (training, coaching, assessing performance)
  - Influencing and changing organizational level (facilitating administration, adequating tools and services)
  - Leadership

# Competence level

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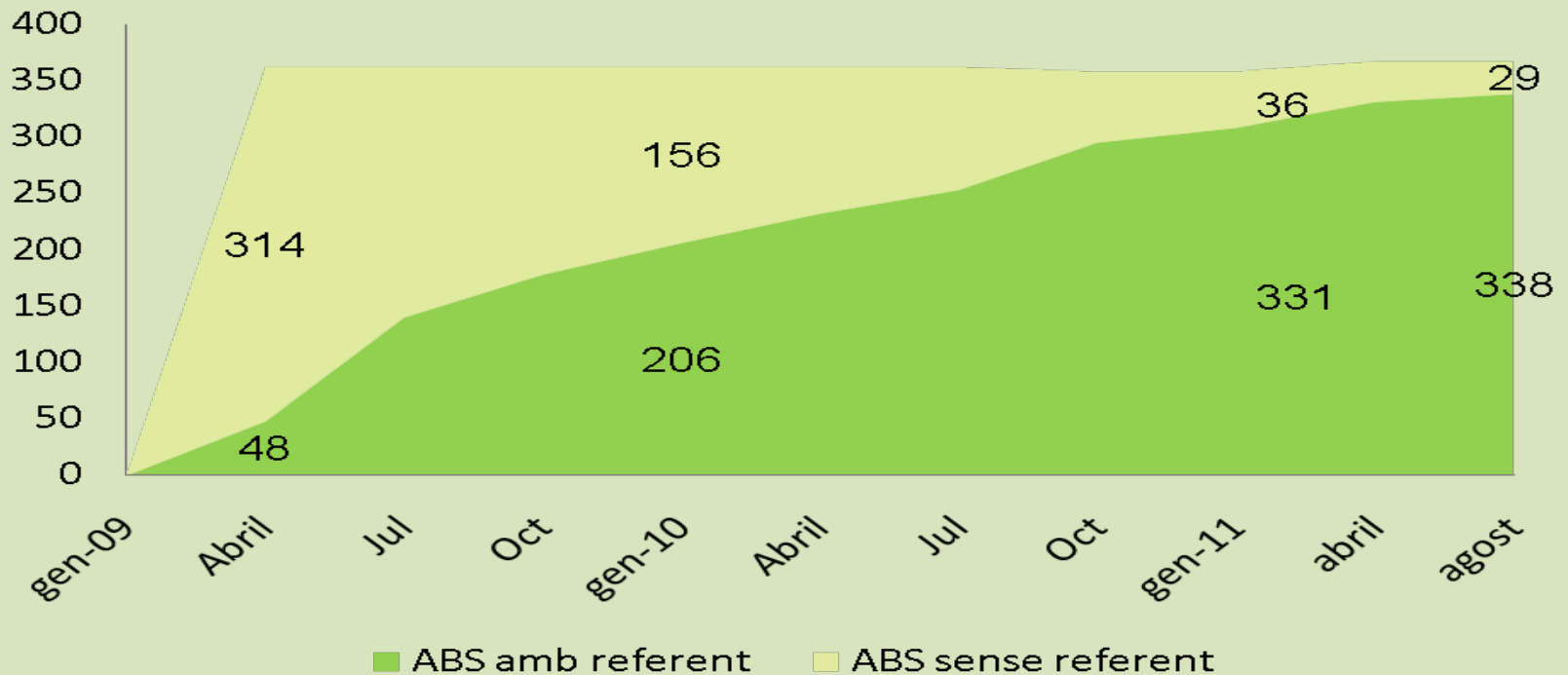
- Training the trainers course by peers (25 editions)
  - Basic course - 8h (mandatory) on EIBI + 10h (recommended) on MI
- Continuous training
  - Thematic courses - 4h (optional) - 18 editions (cancer, youth, etc)
- Training courses:
  - Basic course on site and on-line- 4h (210 editions)
- Coaching activities (support after training)





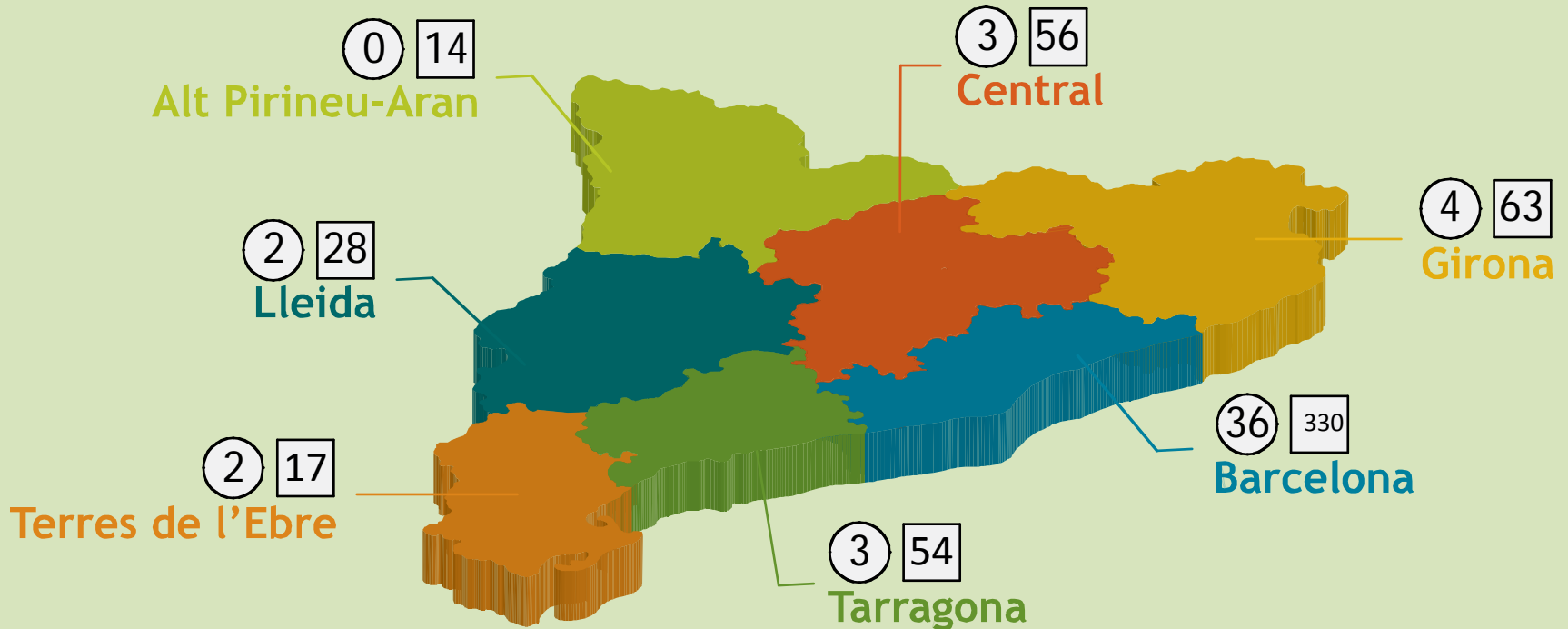
# Implementation rate

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338 PHC with references in Catalonia

# Network of alcohol referents

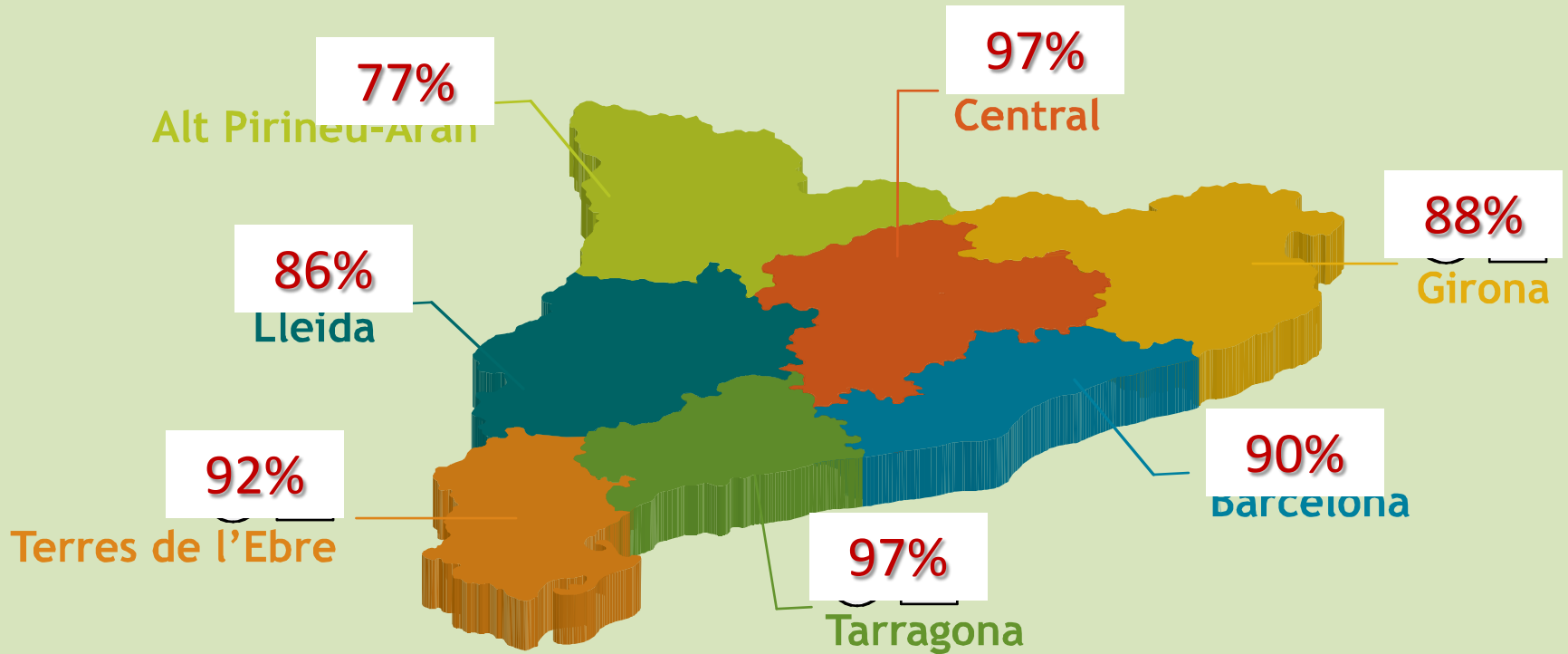


○ 50 specialists from 57 CAS

□ 562 professionals from 338 ABS  
56 % nurses and 44 % doctors

# Network of alcohol referents

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90 % coverage

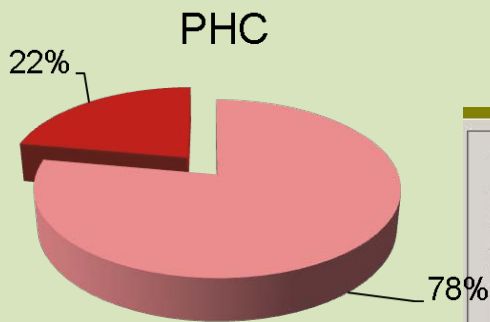
# Organizational level

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- Facilitating administration and implementation in the daily consultancy
  - Assessment of the EHR
- Incentivation of alcohol related task
  - Setting up a common target and a convenient funding
- EIBI as part of the health system reform
  - EIBI in the primary health care and public health reform
- Improvement of the implementation assessment
  - Identifying valid performance and fidelity indicators

# Diversity of medical records

- 277 PHC (79% of the total of ABS) using E-CAP
- 79 PHC (21% of the total of ABS) using other programmes:
  - HP-HCIS
  - GOWIN
  - GAVINA
  - IMASIS
  - SINAPSIS
  - CHAMAN
  - ALTRES (programes propis)



■ ICS ■ Altres proveïdors

### Registre del consum d'alcohol

Aquesta pantalla s'estructura en 3 parts:

1. Calculadora

2. Situacions especials

3. Classificació del consum

**Programa Beveu Menys**

Pasé Motivació:

DETECCIÓ CONSUM D'ALCOHOL (un SI indica consum)

1. Previ si amb els menjars?
2. Hora dels àpats?
3. Previ serveis d'entremès?
4. Previ alguna copa?
5. Acostuma a pendre cogitó?
6. Previ alguna cervesa, vermut?
7. Previ alguna vegada sidra, vermut, verres, cava o algun licor?

CONCLUSIÓ: Previ alcohol?

DETECCIÓ DEL CONSUM DE DROUGES

Previ algun tipus de drogues?

Taba:

Altres:

CONSELL DROUGES:

# Diversity of medical records

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- Different measure units (grams, SDU)
- Not harmonized differentiation between types of drink
- Not harmonized differentiation between regular and occasional consumption
- Special risk conditions (pregnancy, job risk ...) not always taken into account
- Data entry not easy, either in screening or intervention activities.

# Alcohol target

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“70% of the population of users aged between 15 and 79, having been screened for consumption of alcohol at least once in the last 24 months, or having a health problem related to alcohol consumption”

# Low incentives

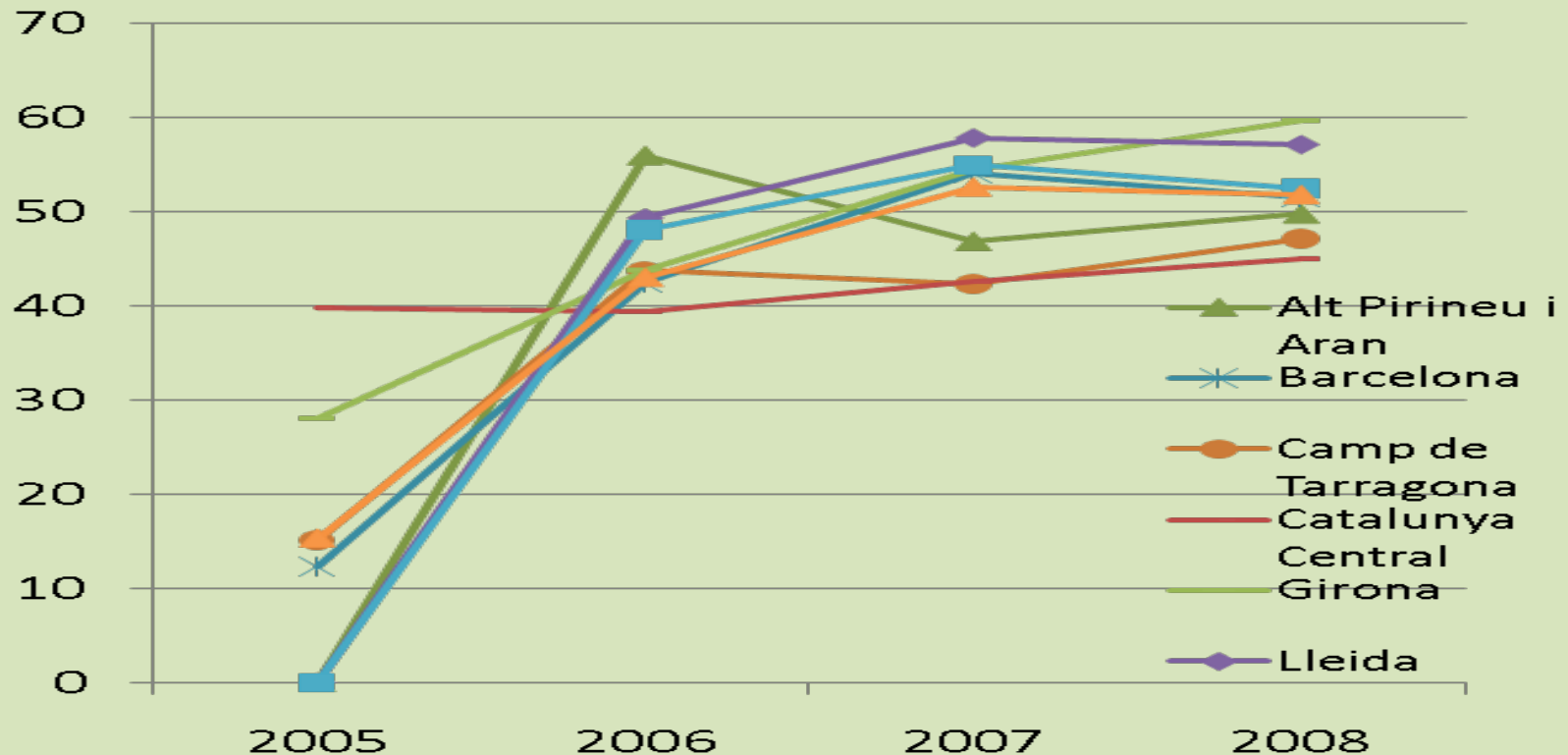
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- **Management by objectives** framework
- Individualized **improvement targets** at center/group (20%- 60 health targets) and at individual level (80%-28)
- Representing from 10 to 20% of the annual salary of medical doctors
- Feedback on achievement is essential for its impact
- Alcohol target achievement means less than 20 euros
- Differences among professions - high rank among nurses and low among doctors



# Implementation assessment: screening rate

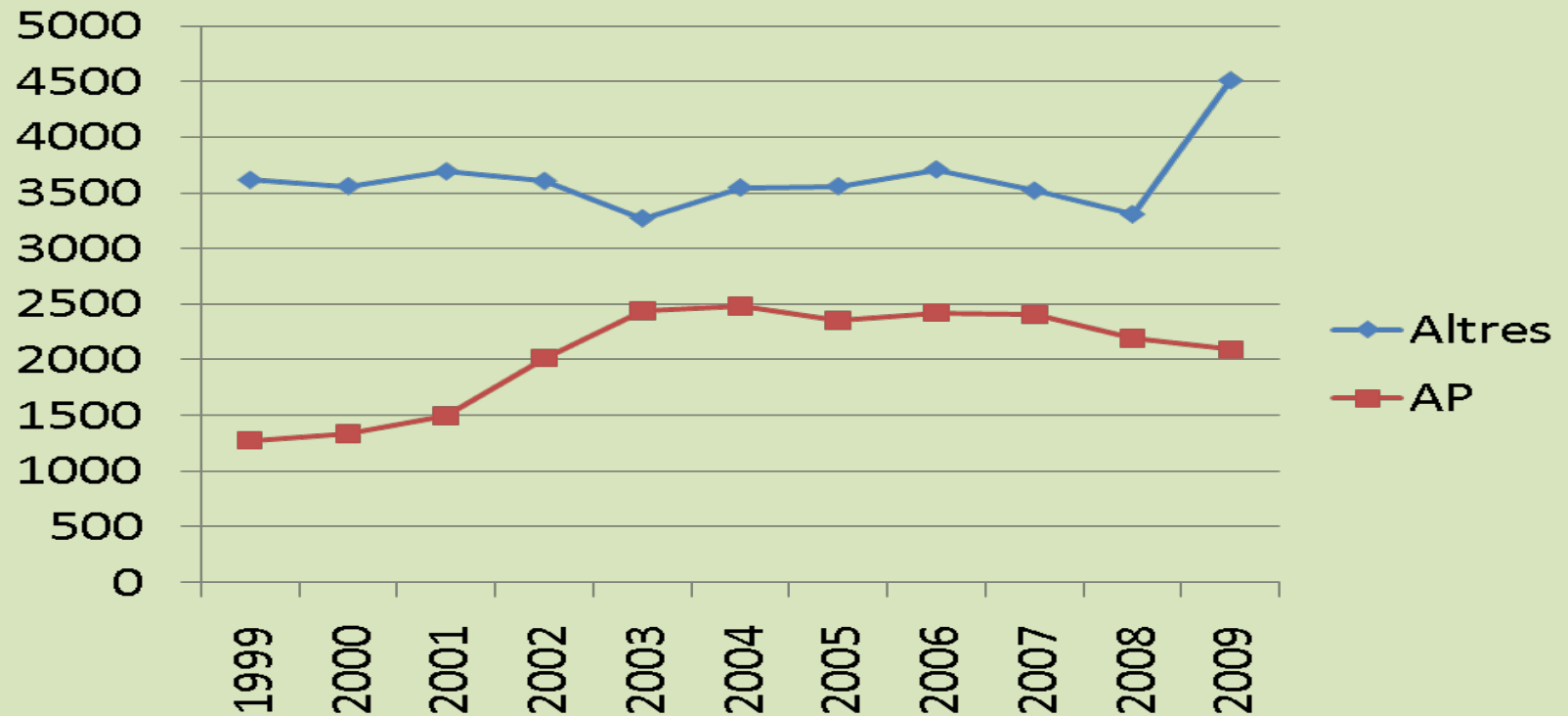
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Source: Sistema d'informació de drogodependències (1999-2007).

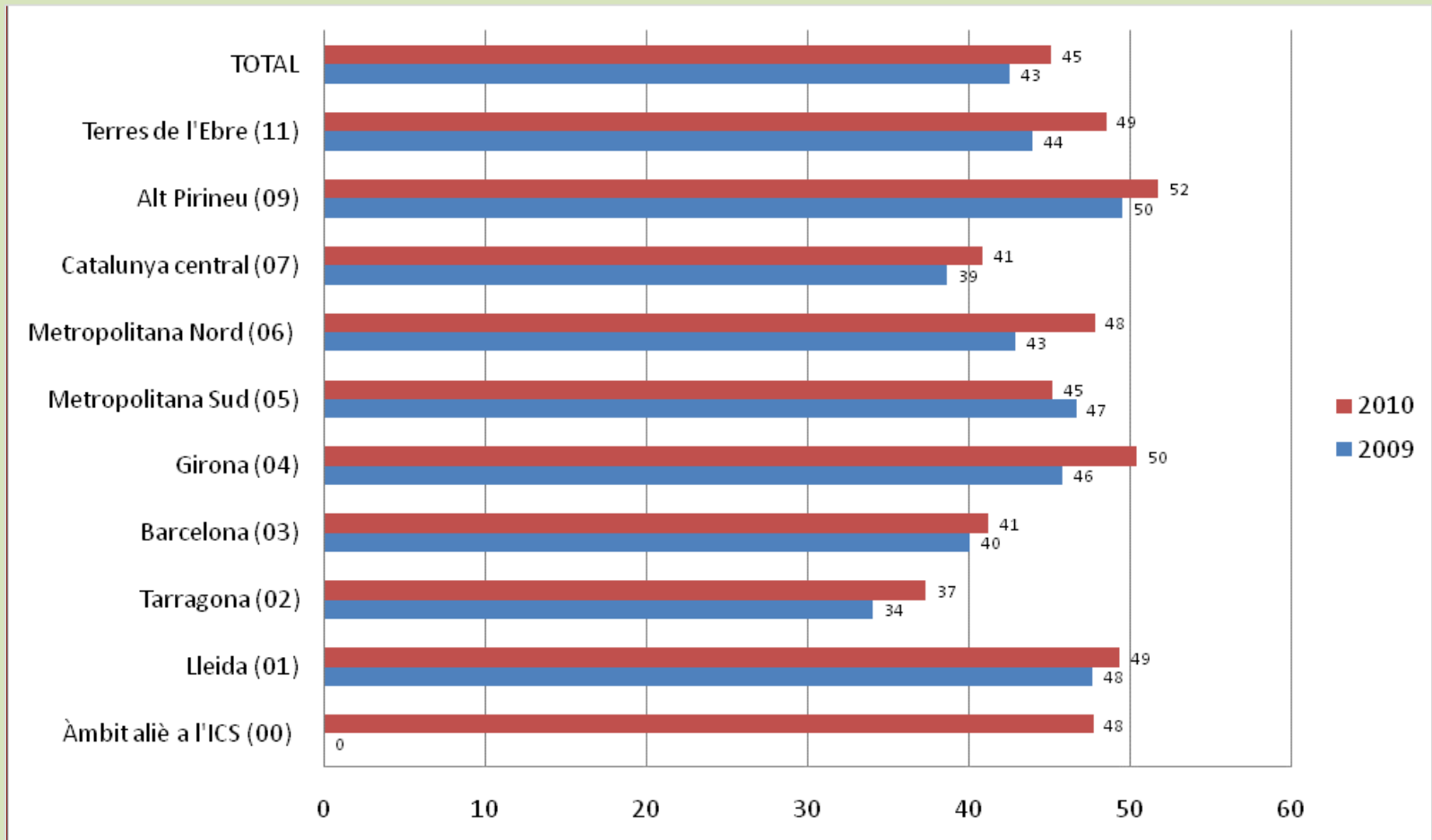
# Implementation assessment: referral rate

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Source: Sistema d'informació de drogodependències (1999-2007)

# Screened population



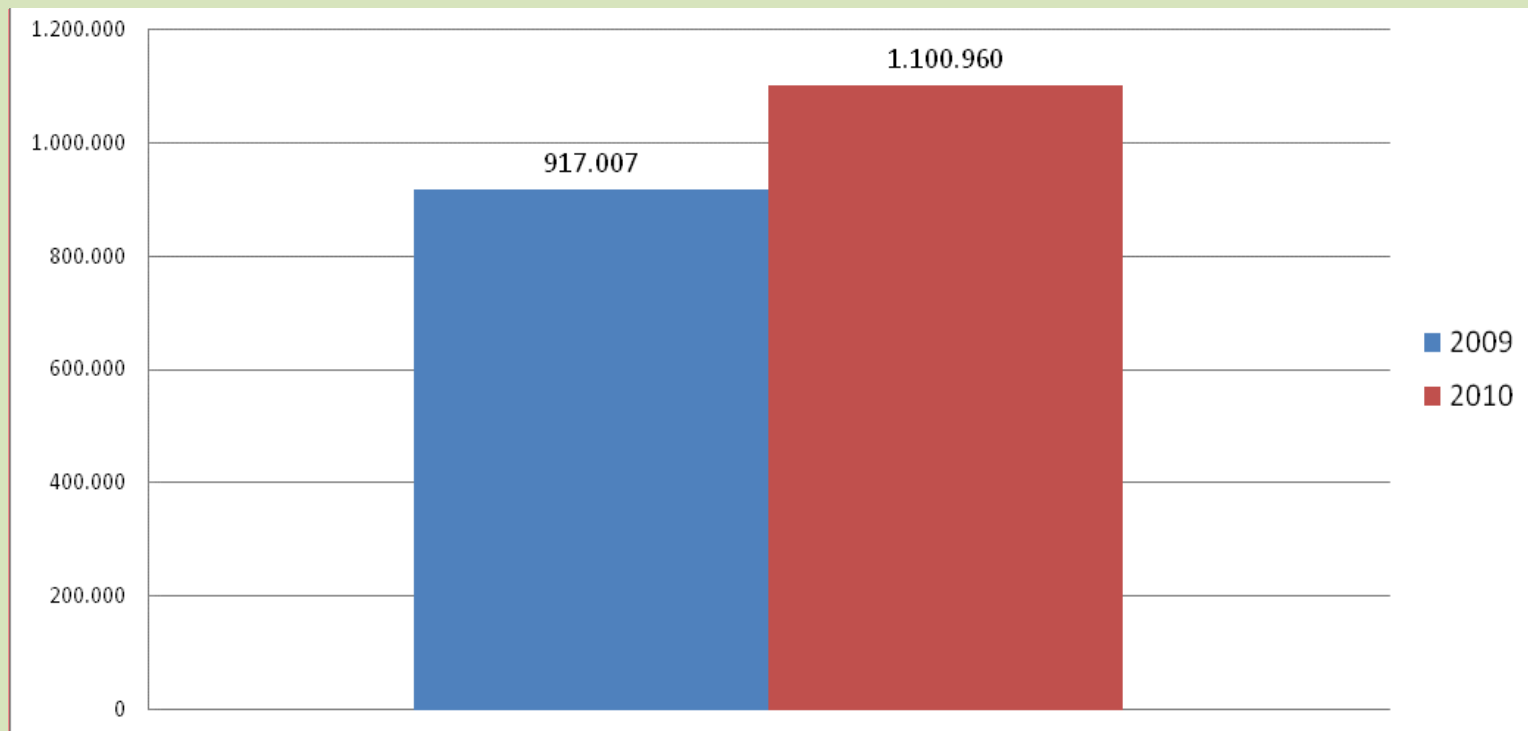
# Implementation gap

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- Intervention is not registered (used) as intended
- Lack of quality control of professionals' activity registered in the electronic health records
- Data is not accessible and easy to analyze
- Lack of monitorization and follow up

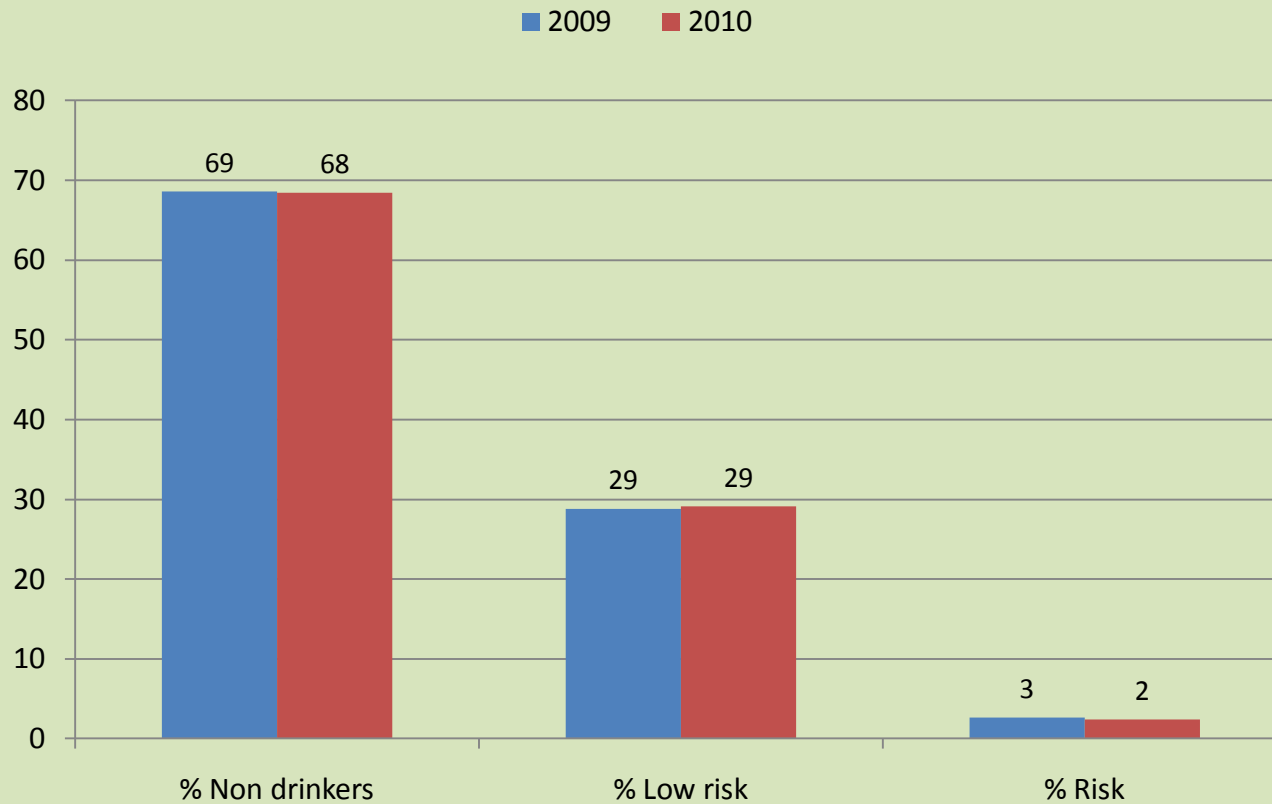
# Screened population

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# Infradetection

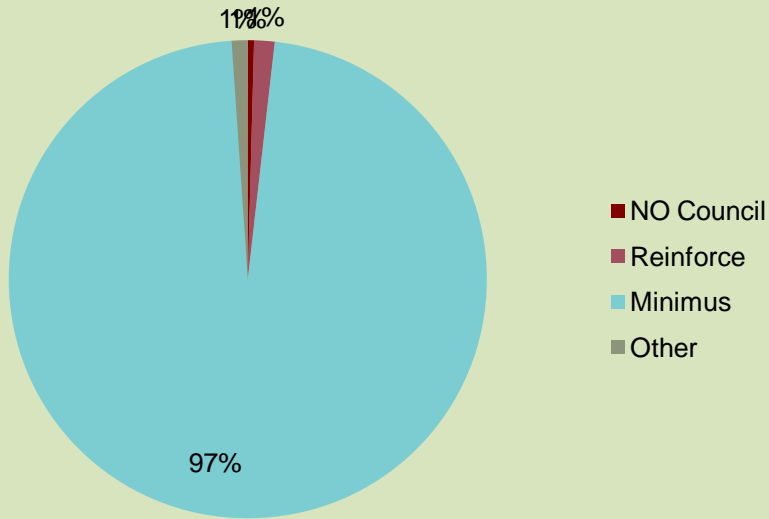
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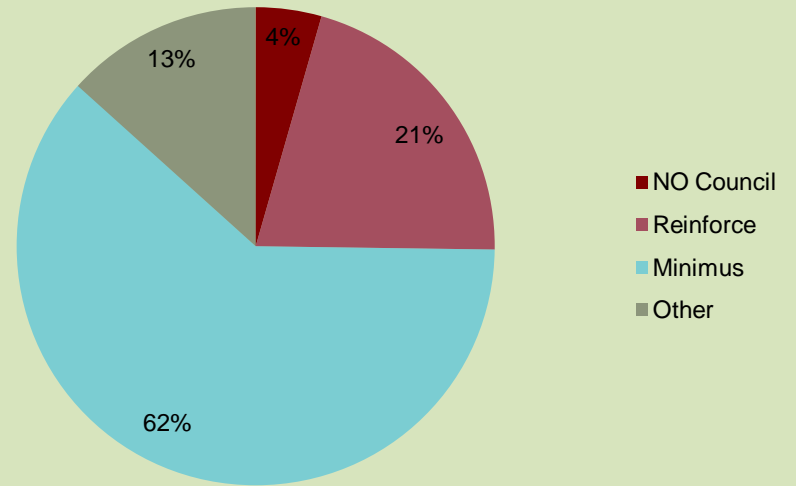
# Population intervened

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2009



2010

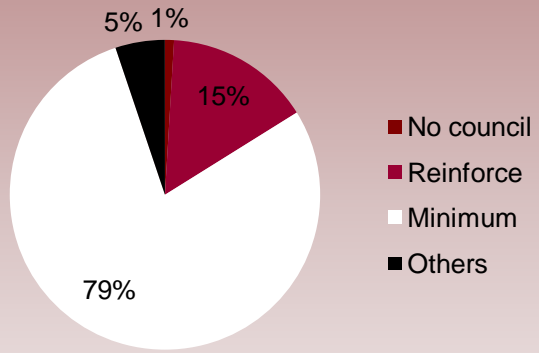
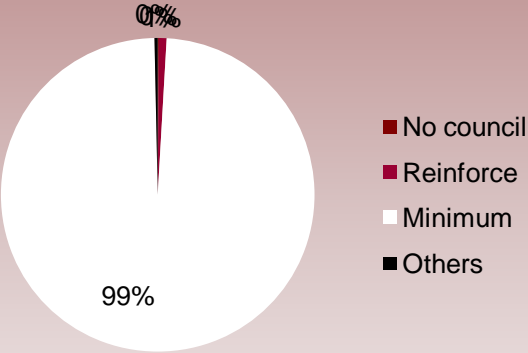


# Intervention not consistent with guidelines

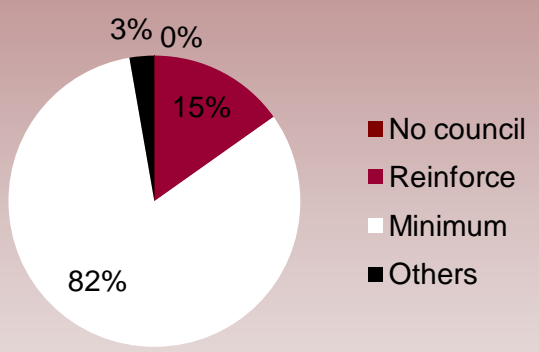
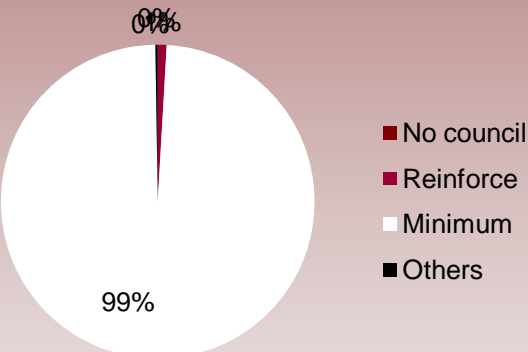
2009

2010

low-risk drinkers

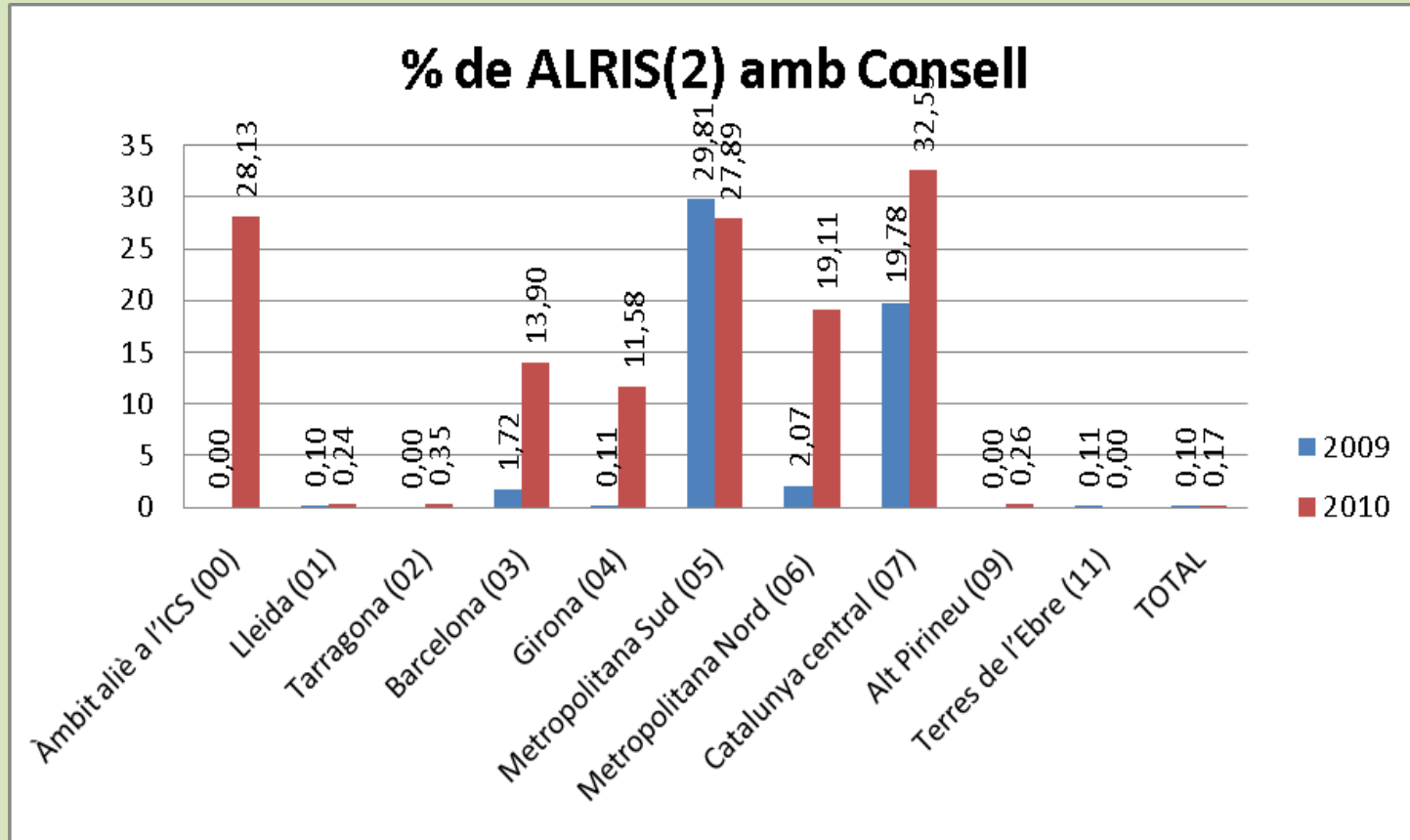


risky drinkers





# Risky drinkers intervened



# Way forward

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- In spite of the efforts, we are far to have an impact at population level.
- More efforts have to be put to overcome the implementation gap.
- The main problem is not at competence level but at organizational one. The set up of a valid and adequate EHR is essential right now:
  - Recommendations
  - Specific training to register in medical records
  - Regular monitoring of data accumulated