

Canada's Alcohol Screening, Brief Intervention and Referral Initiative



**AN ON-LINE, OPEN ACCESS ALCOHOL CARE
PATHWAY**

Objectives

2

- **Review the genesis of Canada's SBIR initiative.**
- **Explore the content and format.**
- **Critique the approach.**

Canada's National Alcohol Strategy

3

- Led by the Canadian Centre on Substance Abuse
- Developed a comprehensive, collaborative stakeholder endorsed set of 41 recommendations:
- Reducing Alcohol Related Harm in Canada: Toward a Culture of Moderation (CCSA 2007)

Alcohol SBIR: NAS Recommendations

4

- **#7 Develop integrated, culturally sensitive screening, brief intervention and referral (SBIR) tools and strategies.**
- **#9 Improve access to addiction services in isolated, rural and remote regions of Canada, and for vulnerable populations.**

I Development and Implementation

5

- **CCSA contracted Dr. David Brown PhD to develop and pilot test a prototype.**
- **Prototype refined through IT consultants, focus groups and beta testing in conjunction with the College of Family Physicians of Canada.**
- **CCFP now maintains the site, with open access, and have assumed responsibility for further KE activity.**

Challenges to Primary Care SBIR Uptake

6

- **Need for national Low Risk Drinking Guidelines.**
- **Credible information and endorsement.**
- **Time: seamless inclusion in often busy practices.**
- **Comfort with the process and inclusion of Motivational Interviewing.**
- **Ability to address alcohol abuse and dependency.**
- **Appropriate technology and resources for both the practice and patients.**

(Lit Review and Practitioner Feedback)

The Site

7

- **College of Family Physicians of Canada, open source.**
- **www.sbir-diba.ca**

Thank you

8

FURTHER QUESTIONS?