Solutions for tomorrow's world



## Factors Impacting Implementation of Screening, Brief Intervention, and Referral to Treatment (SBIRT) Programs

#### September, 2013

North Bethesda, MD Vashington, DC San Francisco, CA Olympia, WA Headquarters: JBS International, Inc., 5515 Security Lane, Suite 800, North Bethesda, MD 20852-5007 www.jbsinternational.com

#### **Presentation Overview**

- Background
- Methodology
- Preliminary Results
  - Implementation Stages
  - Program Specific Findings
  - Implementation Outcomes
- Conclusions & Implications
- Next Steps

# Implementation Stages: Definitions from the Literature

Fixen and Colleagues (2005)

- Exploration and Adoption
- Program Installation
- Initial Implementation
- Full Operation

### **Implementation Outcomes**

(Proctor et al, 2011)

- Acceptability SBIRT is seen as agreeable, palatable, or satisfactory
- Adoption initial effort to implement an SBIRT
- Appropriateness SBIRT is perceived to be a good fit for addressing substance use
- Cost implementation cost of SBIRT
- Feasibility SBIRT may practically be carried out
- Fidelity SBIRT implemented as designed
- Penetration SBIRT is integrated in service settings/subsystems
- Sustainability SBIRT is stably maintained

## Blended Model: Stages & Outcomes

Implementation Stage	Implementation Outcome
Exploration & Adoption	Acceptability, Appropriateness
Program Installation	Adoption, Feasibility
Initial Implementation	Fidelity, Cost
Full Operation	Penetration, Sustainability

## Methodology

- Documentation review
  - Proposals, annual/quarterly reports, service delivery materials, etc.
- Site Visits Semi-structured interview data
  - 4 program
  - 171 semi-structured interviews
    - Key stakeholders, administrators, service providers, evaluators
  - ATLAS.ti qualitative analysis

## Implementation Stages: Application of SBIRT

- Installation/Start up
- Initial or Partial Implementation
- Full Implementation

## Factors Impacting Implementation: Installation/Start up Stage

- Leadership and Champions
- Staff Training and Qualifications
- Staff Buy in and Comfort with SBIRT
- Policies regarding SBIRT
- Patient Factors

Factors Impacting Implementation at Initial Implementation Stage

- Integration
- Communication and Coordination
- Workload
- Research Data Collection (GPRA)
- Adherence to evidence base
- Staff Training and Qualification (\* also theme in start up)

# Factors Impacting Implementation at Full Implementation Stage

- Patient Volume
- Partnerships
- Funding
- Sustainability
- Staff Retention
- Impact
- Patient Factors (\*also theme in start up)

## Factors Impacting Implementation *Program Specific*

- Patient/Culture factors (local/patient culture, rural/distance)
- Adherence to evidence base (inaccuracy of prescreen questions)
- Staff buy in and comfort with SBIRT (incentives)

# Findings Mapped to Implementation Outcomes

Outcome (Proctor et al., 2011)	SBIRT Themes
Acceptability	Leadership/champions, staff buy-in, patient resistance, cultural issues
Adoption	Cultural shift to MI, bureaucracy/regulation
Appropriateness	Impact, patient volume
Cost	Adequate financial resources
Feasibility	Implementation, IT
Fidelity	Staff training, QA, supervision, inaccuracy of screening
Penetration	Integration, communication/coordination
Sustainability	Sustainability

## **Conclusions & Implications**

- Factors in earlier implementation stages appear to be similar across grantees
- Grantees tend to diffuse in later stages of implementation
- Preliminary key outcomes appear to be in line with the research literature

### **Next Steps**

- Modeling to assess the impact of barriers and facilitators on patient outcomes, as mediated by implementation outputs
- Implementation outcomes
- Ecological framework and examining factors at multiple levels
- Synthesizing outcomes across models to assure convergence

# Next Steps: Ecological Approach to Implementation

